

# Firstname Lastname

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Early-career product manager with expertise in AI/ML systems, data-driven decision-making, & user-centered design

## EDUCATION

### University of California, Berkeley

Berkeley, CA

B.A. Data Science, B.A. Cognitive Science | Certificate in Design Innovation

Expected May 2026

- **Coursework:** Lean/Agile Product Management, AI Product Management, User Research, UX Design, Machine Learning, Data Mining & Analytics, Natural Language Processing, Business Principles (Marketing, Operations, Finance)

## EXPERIENCE

### Campus Ambassador | (Design Software) @ UC Berkeley

Aug 2025 – Present

Design Software Company

Berkeley, CA

- **Drove product adoption strategy** for **33K+** student users, designing and executing campus workshops that increased feature engagement and gathered qualitative feedback on student workflows
- Served as **voice of customer** to Product, Education, and Marketing teams, synthesizing usage trends and student pain points to inform product roadmap and go-to-market strategy

### Software Engineering Intern | Office of the CTO, AI Research

May 2025 – Aug 2025

F500 Tech Company

Austin, TX

- **Steered product lifecycle** for an **LLM-powered workflow automation platform**, improving task success by **90%** and increasing NPS by **25** points through iterative prioritization and UX optimization
- **Conducted systematic quality analysis** of AI-generated outputs using transcript review and performance metrics, identifying gaps in multimodal AI pipelines (OpenAI Whisper, Copilot) and recommending optimizations that reduced manual intervention by **75%**
- Enabled engineering and operations teams to validate AI performance through collaborative testing cycles, empowering continuous improvement and monitoring post-launch metrics with findings and roadmap updates presented in technical reports to **200+** stakeholders

### Product Design Manager | AI Personalization

May 2025 – Aug 2025

Edtech Startup

Remote - Contract

- **Owned end-to-end product definition** for an AI-driven personalization platform expected to reach **100K+** users, **authoring PRD** with prioritized feature roadmap based on **RICE framework**
- Supported **discovery and validation** through student focus groups and user testing, iterating with **7+** designers to deliver MVP that met user needs while reducing development rework by **40%**
- **Co-managed client relationship as product owner** across **5+** stakeholder reviews, facilitating alignment on vision, trade-offs, and scope decisions throughout design process

### Software Engineering Intern | Data Engineering

May 2024 - Aug 2024

F500 Tech Company

Hopkinton, MA

- **Identified and scoped internal tooling opportunity** by analyzing workflow inefficiencies within portfolio management team, resulting in a product eliminating **99.97%** of manual data processing effort
- **Directed feature prioritization and delivery** by engaging **7+** cross-functional stakeholders to understand pain points, translating needs into Jira tickets and coordinating iterative releases using Agile methodologies

## PROJECTS

### Venmo Financial Insights Dashboard (link)

- **Conducted comprehensive product discovery** including **26+** user interviews, competitive analysis of **5+** fintech platforms, and market research to identify analytics gaps, translating insights into product roadmap with AI-powered transaction categorization and customizable data visualizations
- **Led iterative prototype validation** across low-fidelity and high-fidelity designs through user testing in ambiguous problem space, refining UX features based on customer feedback and defining success metrics targeting **40%** improvement in DAU and support ticket reduction while presenting findings to **30+** product professionals

## SKILLS

**Product Management:** Product Strategy & Roadmapping, PRD Development, Stakeholder Management, User Research & Testing, A/B Testing, Go-to-Market Strategy, Agile/Scrum, Cross-Functional Leadership

**Analytics & Project Management Tools:** Jira, Confluence, Trello, Miro, Google Analytics, Tableau, PowerBI, Qualtrics

**Technical Skills:** Python (Pandas, PyTorch, matplotlib, Seaborn, NLTK, GeoPandas), SQL, Java, HTML/CSS/JavaScript, REST APIs, Docker, CI/CD, Prompt Engineering

**AI/ML:** LLMs (OpenAI, Claude, Gemini), Prototyping Tools (Lovable, v0, Replit, Cursor, Figma Make, Claude Code, Google AI Studio), Multimodal AI, Model Evaluation, LangChain, TensorFlow, Hugging Face

**Design Tools:** Figma, Framer, Balsamiq, Mural